

**Air North Texas Coalition**  
**Thursday, March 17, 2022**  
**1:30 – 3:00 pm**

**Agenda**

1. Introductions ..... Kimberlin To, NCTCOG
2. Overview
  - a. January 20 Meeting ..... Kimberlin To
3. Discussion
  - a. Air Quality Update ..... Nick Van Hassen, NCTCOG
  - b. City of Cedar Hill AQ Efforts ..... Duy Vu, Cedar Hill
  - c. Administrative Announcements/Reminders ..... Kimberlin To
    - i. Clean Air Corner
    - ii. Outreach Items
    - iii. Clean Air Action Day – August 3
  - d. Regional Transit COVID Recovery ..... Carli Baylor, NCTCOG
  - e. EV Charging Station Call for Projects ..... Amy Hodges & Jared Wright, NCTCOG
  - f. Website Quantification/Social Media Report ..... Kenny Bergstrom, NCTCOG
  - g. Spring Outreach ..... Thao Tran, NCTCOG
4. Other/Member Updates ..... Kimberlin To
5. Additional Items ..... Kimberlin To
  - a. **Next Meeting Information:**  
Thursday, May 19, 1:30 PM  
Call in number: 1-903-508-4574  
Conference ID: 140 305 525#



# Air Quality Update

Air North Texas Coalition

March 17, 2022  
Nick Van Haasen



North Central Texas  
Council of Governments

# Attainment Deadlines

**Region did not meet attainment deadlines**

**2008 NAAQS Attainment Date ( $\leq 75$  ppb): No later than **July 20, 2027**  
*Severe Classification***

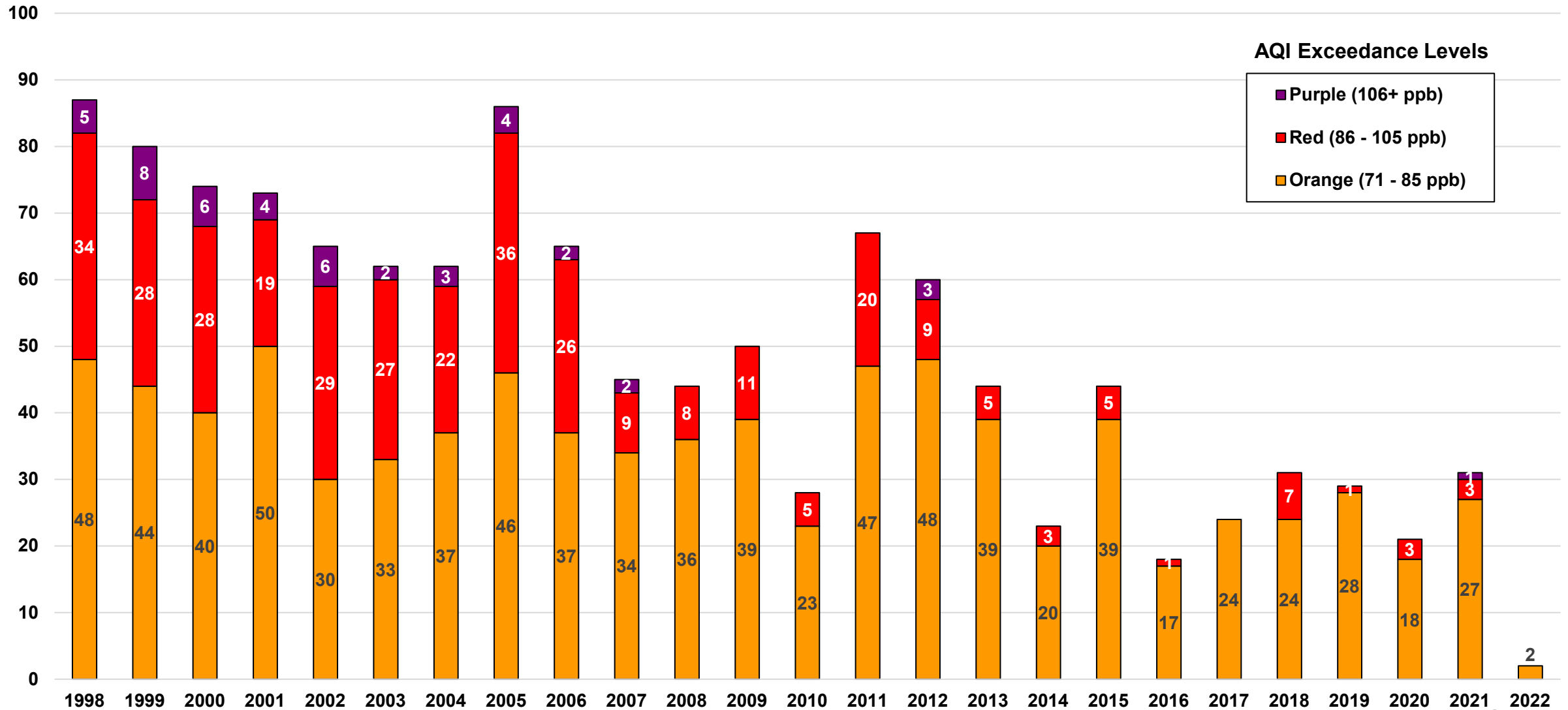
***- Attainment will be based on 2024-2026 Ozone Monitor Data***

**2015 NAAQS Attainment Date ( $\leq 70$  ppb): No later than **August 3, 2024**  
*Moderate Classification***

***- Attainment will be based on 2021-2023 Ozone Monitor Data***

# 8-HOUR OZONE NAAQS HISTORICAL TRENDS

Based on  $\leq 70$  ppb (As of March 15, 2022)



Exceedance Level indicates daily maximum eight-hour average ozone concentration.  
Exceedance Levels are based on Air Quality Index (AQI) thresholds established by the EPA for the revised ozone standard of 70 ppb.

Source: TCEQ, [http://www.tceq.state.tx.us/cgi-bin/compliance/monops/8hr\\_monthly.pl](http://www.tceq.state.tx.us/cgi-bin/compliance/monops/8hr_monthly.pl)  
ppb = parts per billion

# Regulatory Ozone Monitor Locations with Design Value

## As of March 15, 2022

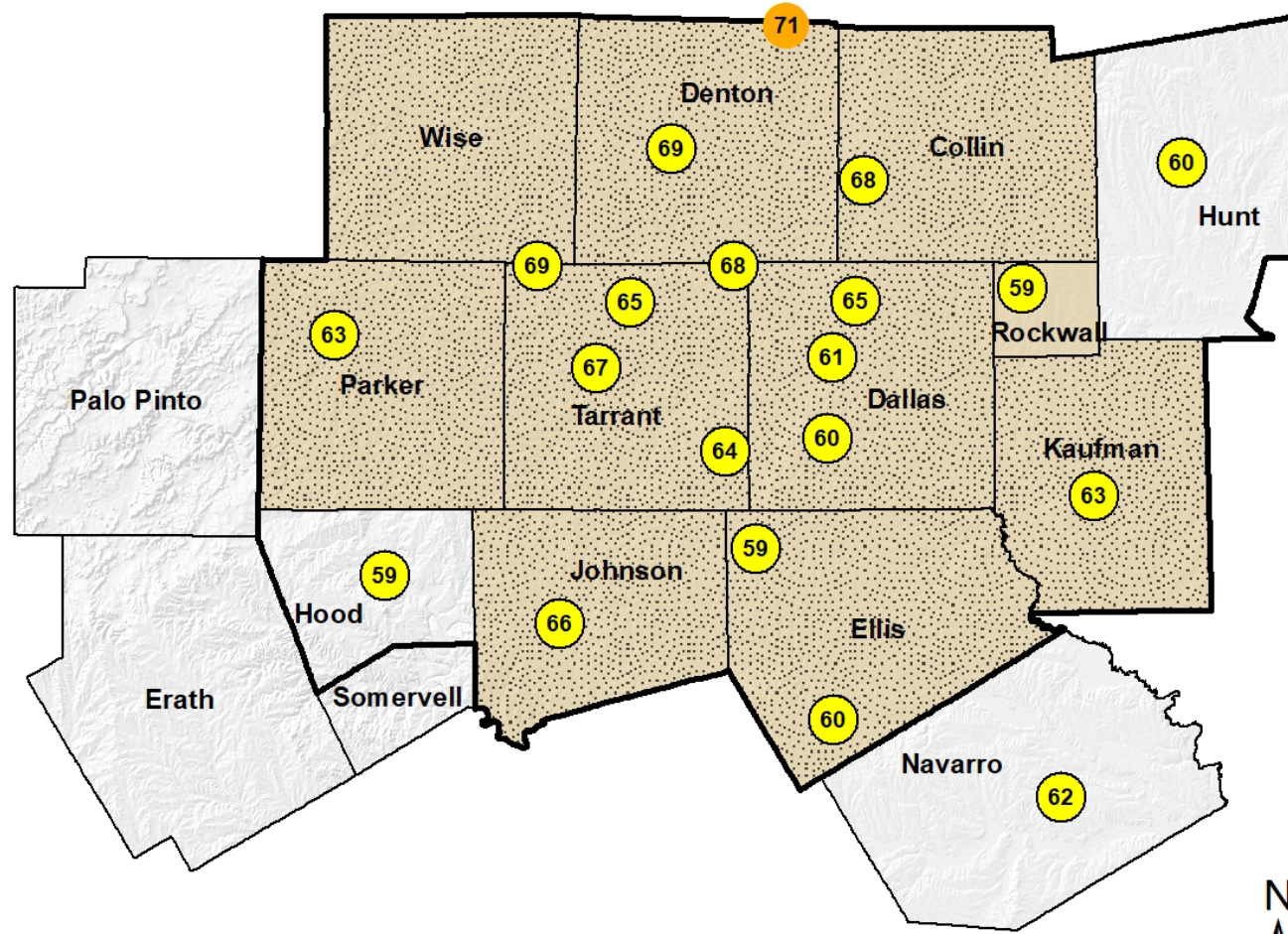
**Legend**

- Counties Designated Nonattainment Under 2015 8-Hour Ozone NAAQS
- Metropolitan Planning Area
- Counties Designated Nonattainment Under 2008 8-Hour Ozone NAAQS

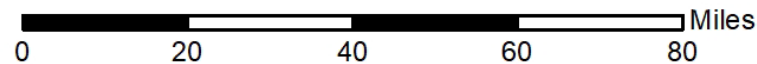
**2020 - 2022 Design Value (ppb)**

- Ozone Monitoring Sites: 56-70 ppb
- Ozone Monitoring Sites: 71-85 ppb

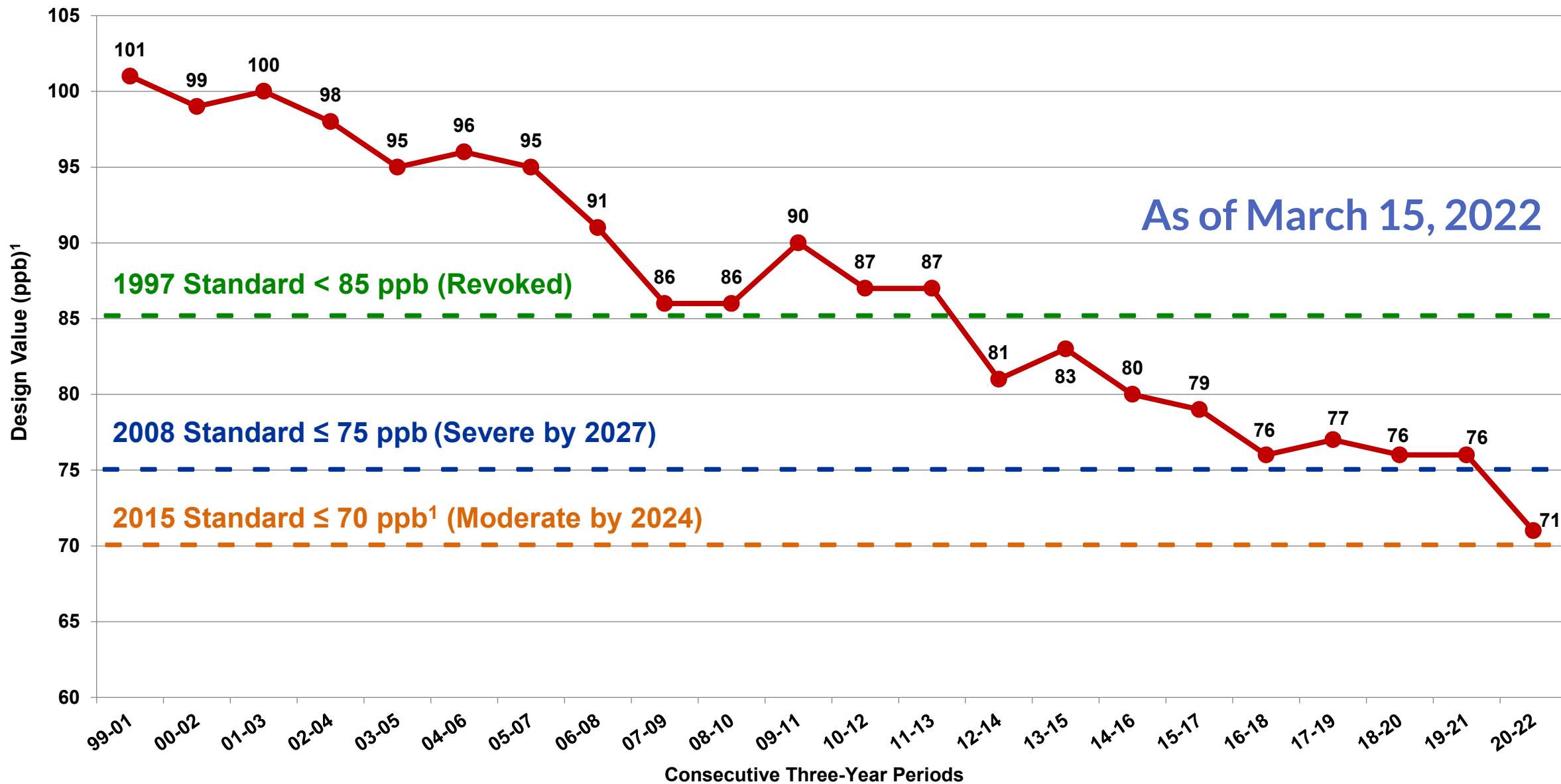
Colors represent Air Quality Index Breakpoints



North Central Texas Council of Governments



# 8-HOUR OZONE NAAQS HISTORICAL TRENDS



<sup>1</sup>Attainment Goal - According to the US EPA National Ambient Air Quality Standards, attainment is reached when, at each monitor, the *Design Value* (three-year average of the annual fourth-highest daily maximum eight-hour average ozone concentration) is equal to or less than 70 parts per billion (ppb).

# For More Information

**Chris Klaus**  
**Senior Program Manager**  
**(817) 695-9286**  
[CKlaus@nctcog.org](mailto:CKlaus@nctcog.org)

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**Program Manager**  
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**Vivek Thimmavajjhala**  
**Transportation System Modeler**  
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**Nick Van Haasen**  
**Air Quality Planner**  
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<https://www.nctcog.org/trans/quality/air/ozone>



# Air North Texas 2021 Annual Report City of Cedar Hill

DUY VU

CEDAR  HILL



# VISION

We envision Cedar Hill as a premier city that retains its distinctive character; where families and businesses flourish in a safe and clean environment.

# MISSION

The Mission of the City of Cedar Hill is to deliver the highest quality municipal services to our citizens and customers consistent with our community values.

# VALUES



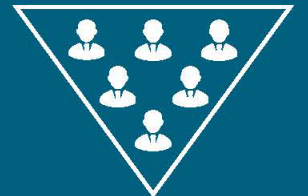
PEOPLE &  
RELATIONSHIPS



STEWARDSHIP



HIGHEST ETHICAL  
STANDARDS,  
BEHAVIOR & INTEGRITY



SERVANT  
LEADERSHIP

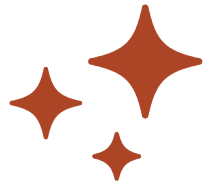
# Pursuing Premier

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**DISTINCTIVE  
CHARACTER**



**CLEAN**



**SAFE**



**VIBRANT PARKS,  
TRAILS & NATURAL  
BEAUTY**



**ENGAGED  
COMMUNITY**



**EXCELLENT, SAFE  
& EFFICIENT  
INFRASTRUCTURE**



**STRONG &  
DIVERSE  
ECONOMY**



**TEXAS  
SCHOOLS  
OF CHOICE**

# Website Content



# Website content

- Cedarhilltx.com/CleanAir
- Link to ANT website
  - Body content links to ANT website
  - Banners link to ANT website
- Website content development
  - Updated new “I Love Clean Air” selfies
  - Updated Clean Air Action Day information
  - Updated Clean Air Action Day Proclamation

## AIR QUALITY



### Cedar Hill Earth Hour

Our consumption choices have a big impact on our environment. Let's be part of the solution together. We challenge all Cedar Hill residents to "switch off" for an hour by joining the Cedar Hill Earth Hour. Share your experience by posting photos on social media with #CedarHillEarthHour or email to [KCHB@cedarhilltx.com](mailto:KCHB@cedarhilltx.com).

Visit the [Cedar Hill Earth Hour webpage](#) for ideas!

### Air North Texas

The City of Cedar Hill is a proud partner with [Air North Texas](#), a regional public awareness campaign and partnership that seeks to improve air quality in North Texas. The campaign was formed by the North Central Texas Council of Governments with support of a task force made up of government agencies, nonprofit organizations, transportation authorities and others. Air North Texas offers all North Texans, including individuals, businesses and governments, resources related to improving air quality. Ten counties in North Texas fall under nonattainment for the pollutant ozone, according to the Environmental Protection Agency (EPA). North Texas must meet ozone emissions standards as set by the EPA or face federal sanctions. The Air North Texas campaign was created to help alleviate the air quality problem in our region.

### Air Quality Index

Become familiar with the [Air Quality Index \(AQI\)](#) to better understand the severity of air pollution and related health impacts. The AQI is used for reporting daily air quality levels. Colors indicate how polluted the air is and how to protect your health.

Inhaling ground-level ozone is especially dangerous for people who have asthma or respiratory problems, and they may experience increased frequency of asthma attacks and health care needs. Young children may also be at risk for developmental problems associated with ozone exposure. People without respiratory problems or asthma can also experience health effects from ozone exposure, such as coughing, throat irritation, chest tightening, pain, burning or discomfort when taking a deep breath and shortness of breath.

### Clean Air Action Day

Mayor Stephen Mason proclaimed **August 4, 2021, as Clean Air Action Day**, calling upon the community who live, work, and play in Cedar Hill to incorporate clean air actions into their daily routines or organizations to improve air quality such as working from home, carpooling, biking or walking instead of driving, avoiding vehicle idling, conserving water and electricity, reducing travel during rush hour, and postponing lawn mowing.

### Cedar Hill Green Awards

[Got a green idea that will improve the air quality in Cedar Hill and need funding? Consider applying for the Green Awards where the City will award up to \\$3,000 to help fund your local sustainability project!](#)



Notify Me®



Payments



Jobs



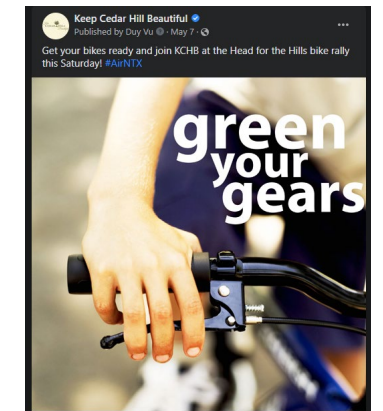
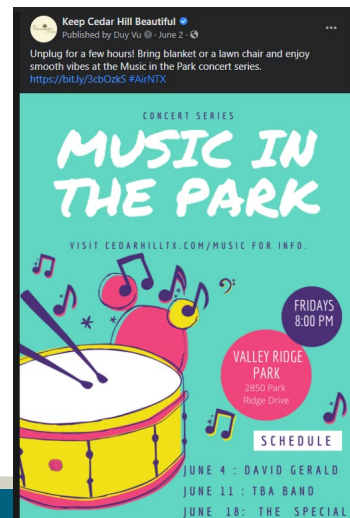
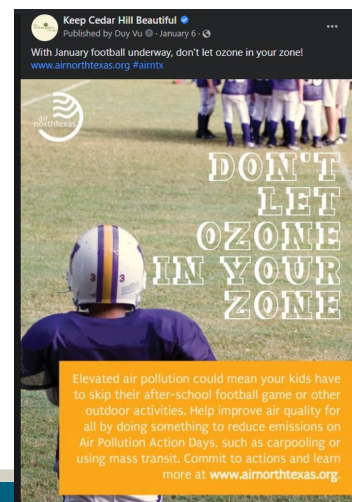
Submit a Request

# Advertising Content



# Social media

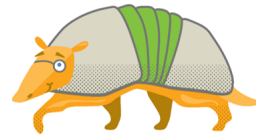
- Facebook content through KCHB
  - 13 posts throughout the year
  - 8 posts were boosted
  - The City of Cedar Hill consolidated social media pages in August 2021.



# Printed material – Water bill newsletter

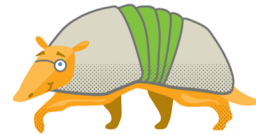
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- Monthly newsletter
- ANT article included quarterly
  - February – Idling vehicles during winter
  - May – Asthma awareness
  - August – CAAD
  - November – Family responsibility
- 14,500 newsletters printed each quarter
- 58,000 total



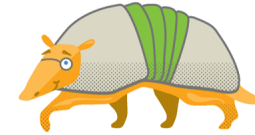
## TAKE ACTION FOR CLEAN AIR

Join the City of Cedar Hill and Air North Texas to celebrate Clean Air Action Day on August 4, 2021. On this day, we encourage all residents and businesses to take actions to improve air quality like carpooling, bringing your lunch to work, and turning off all unused lights. For more information, visit [cedarhilltx.com/Clean Air](https://cedarhilltx.com/CleanAir).



## ARLO SAYS SHARE OUR AIR

Approximately 25 million Americans have asthma. Take care of yourself and your neighbors by taking steps to improve air quality. Small actions have big impacts on our air quality. Wait an extra week to mow the lawn. Carpool to work. Take your homemade lunch to work. For more information, visit [cedarhilltx.com/Clean Air](https://cedarhilltx.com/CleanAir).



## ARLO SAYS NO NEED TO IDLE

The biggest winter energy myth involves your car. Idling in winter has no benefit to your car. Auto experts today say that you should warm up the car no more than 30 seconds before you start driving in winter. Vehicle idling is also bad for the environment and your air quality. For more information, visit [cedarhilltx.com/Clean Air](https://cedarhilltx.com/CleanAir).




## ARLO SAYS LEARN TOGETHER

Thanksgiving is an opportunity to have the whole family together. Take the opportunity to learn from one another on home efficiency like changing out old light fixtures and making home cooked meals. Small actions in your home have big impacts on the environment and the air quality for the region. For more information, visit [cedarhilltx.com/Clean Air](https://cedarhilltx.com/CleanAir).

# Printed material – KCHB online newsletter

- Quarterly online newsletter
  - March, June, September, December
- Dedicated “Arlo’s Air North Texas Corner”
- 3,576 subscribers



**Arlo's Air North Texas Corner**

This holiday season, consider using recyclable wrapping paper for your presents. Plastic and foil laminated wrapping paper cannot be recycled and contribute to our landfills.

[More Info on Air North Texas](#)





# Printed material - Giveaways

- ANT solar fans – 1,000
  - All given away
- ANT shirts – 1,500
  - 1,354 given away
- ANT hand fans – 2,500
  - 2,473 given away
- ANT beach balls – 2,500
  - 2,500 given away
- Environmental spent 73.81% of giveaway budget on ANT related items.



# Printed material – Earth Month

- All of April
- Cedarhilltx.com/EarthHour
- 2,500 flyers printed and added to giveaway bags



cedarhilltx.com/KCHB



cedarhilltx.com/CleanAir

# Community Involvement



# Special events (Month-Event-Number of people)

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- Dedicated events for one-on-one interaction with the public
- September – Environmental Collection Day – 200
- October – Bitter for Litter with the BES – 50
- March – Environmental Collection Day – 200
- April – Bitter for Litter with the BES – 50
- May – Head for the Hills Bike Rally – 900
- June – Environmental Collection Day – 200
- June – Music in the Park (series) – 1,500
- June – Big Machines Expo – 2,500
- July – Party in the Park (series) – 1,500
- August – Back to School Rally – 5,000
- August – Senior Wellness Fair – 2,000

# Special events photos



# Pop-up giveaway events

- December 2020 to May 2021
- Pop-up giveaway events were informal events in response to the COVID-19 lockdown and pandemic
- Public interaction was limited to picking up a giveaway bag
- 65 total pop-up events
- 4,500 participants



# I Love Clean Air Selfies

- Features Arlo
- Promotes Air North Texas and clean air actions
- Participants were encouraged to verbally pledge to commit to a clean air action (staff gave participants a list)
- 314 selfies in 2021
- Over 2,000 selfies since inception



# Cedar Hill Green Awards

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- [Cedarhilltx.com/GreenAwards](http://Cedarhilltx.com/GreenAwards)
- Awards up to \$1,500 for local sustainability projects
- Recipients have the calendar year to complete their projects
- Sep-Dec 2020
  - Dogwood Canyon Audubon – Conservatory construction
    - 70,000 annual visitors
  - Zula B Wylie Library – Discovery Garden renovations
    - 120,000 annual visitors
- Jan-August 2021 (these projects have until December 2021 to complete)
  - Dogwood Canyon Audubon – Trails renovation
    - 70,000 annual visitors
  - High Pointe HOA – Butterfly garden
    - 6,200 homes



# Cedar Hill Green Awards photos

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# Cedar Hill Earth Month & Earth Hour Challenge

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- All of April
- [Cedarhilltx.com/EarthHour](http://Cedarhilltx.com/EarthHour)
- Earth Hour encouraged residents to “unplug” for one hour during the day throughout April
- Some residents took the program further and “unplugged” for several days
- Heavily promoted through #CedarHillStrong campaign
- 53 submissions



# #CedarHillStrong

- #CedarHillStrong is the City of Cedar Hill's community outreach program during the COVID-19 lockdown and pandemic
- Air North Texas and Earth Hour was prominently featured in #CedarHillStrong in April
- The Earth Hour campaign was a significant feature of the award application for 3CMA.
- **Award recipient** of the 2021 3CMA Award for "COVID-19 PR Campaign" recently in September 2021



# Press Content



# Clean Air Action Day Proclamation

- 2021 CAAD Proclamation signed July 27, 2021



# CAAD on Social Media

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# Arlo Content



# I Love Clean Air Selfies

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- Arlo “kisses” everyone who participates in the I Love Clean Air campaign
- 314 selfies in 2021
- Over 2,000 selfies since inception





# Arlo at Special Events

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- Participants are encouraged to “Give Arlo a Ride” on their shoulders at all Special Events
- Arlo whispers sweet “clean air actions” into our ears



# Arlo in Print

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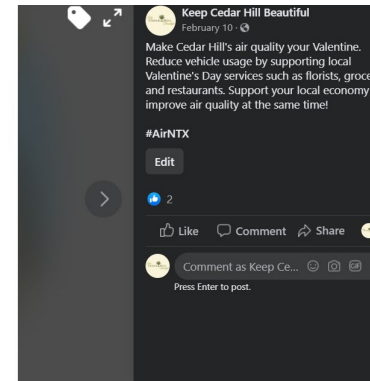
- Arlo is prominently featured in social media, printed newsletters, online newsletters, flyers



## Arlo's Air North Texas Corner

This holiday season, consider using recyclable wrapping paper for your presents. Plastic and foil laminated wrapping paper cannot be recycled and contribute to our landfills.

[More Info on Air North Texas](#)



## TAKE ACTION FOR CLEAN AIR

Join the City of Cedar Hill and Air North Texas to celebrate Clean Air Action Day on August 4, 2021. On this day, we encourage all residents and businesses to take actions to improve air quality like carpooling, bringing your lunch to work, and turning off all unused lights. For more information, visit [cedarhilltx.com/Clean Air](https://cedarhilltx.com/CleanAir).

# The Arlo Toss

- NEW Outreach Program
- Play-and-take cornhole game
- Participants toss cornhole bags and take a clean and wrapped cornhole bag home
- Cornhole bags are in “Arlo colors”
- Presents an opportunity to explain air quality levels and the associated colors
- **HUGE HIT!!!**
- 2,500 cornhole bags
- 2 custom cornhole boards
- Note: Vendor did not have yellow so we purchased blue



# Future Implementation



# Future implementation

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- City Council approved funding increase for the Cedar Hill Green Awards from \$1,500 to \$3,000 starting FY2022
- Pop-up giveaway events were intended to provide public outreach in response to the pandemic. However, the events were more successful than anticipated and may continue in FY2022.
- Environmental was invited for the first time to the Cedar Hill Neighborhood Summit in September. The Air North Texas program will be prominently featured.
- Environmental will participate in more Special Events in FY2022
- Environmental considering participating in the Cedar Hill Farmer's Market

# Future Needs



# Future needs

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- More event giveaways and promotional materials
- More Arlo dolls – currently have 1

# FY2022 events

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- September – Neighborhood Summit, Environmental Collection Day
- October – Bitter for Litter with the BES, Country Day, DFW Solar Tour
- November – Fall on the Hill
- December – Holiday on the Hill
- January thru April – Pop-up giveaway events
- March – Environmental Collection Day
- April – Bitter for Litter with the BES, Earth Month
- May – Head for the Hills Bike Rally
- June – Environmental Collection Day, Music in the Park (series), Big Machines Expo
- July – Party in the Park (series)
- August – Back to School Rally, Senior Wellness Fair



# Meet the Cedar Hill Environmental Team



# Cedar Hill Environmental

- Duy Vu –  
Environmental  
Manager
- Lauren Betz –  
Environmental  
Specialist



# 2022 New Initiatives

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- At-Your-Door – HHW and electronics door service
  - January – 64 participants – 5,424.32 lbs. collected
  - February – 118 participants – 8,552.49 lbs. collected
- New library (under construction) – will have solar features
- New unnamed signature park (under construction) – will have solar features
- New Singletary Preserve (name pending) – Cedar Hill acquired 120 acres of land and dedicated as a new preserve adding to the existing “Nature Corridor”
- Earth Fest – new annual in-person outreach event on April 9 dedicated to clean air



NCTCOG PRESENTATION

# REGIONAL TRANSIT COVID RECOVERY CAMPAIGN

① Mindy Mize & Carli Baylor

# CAMPAIGN PURPOSE

In response to significant pandemic impacts, Dallas Area Rapid Transit (DART), Denton County Transportation Authority (DCTA), Trinity Metro and NCTCOG are coordinating on an educational campaign.

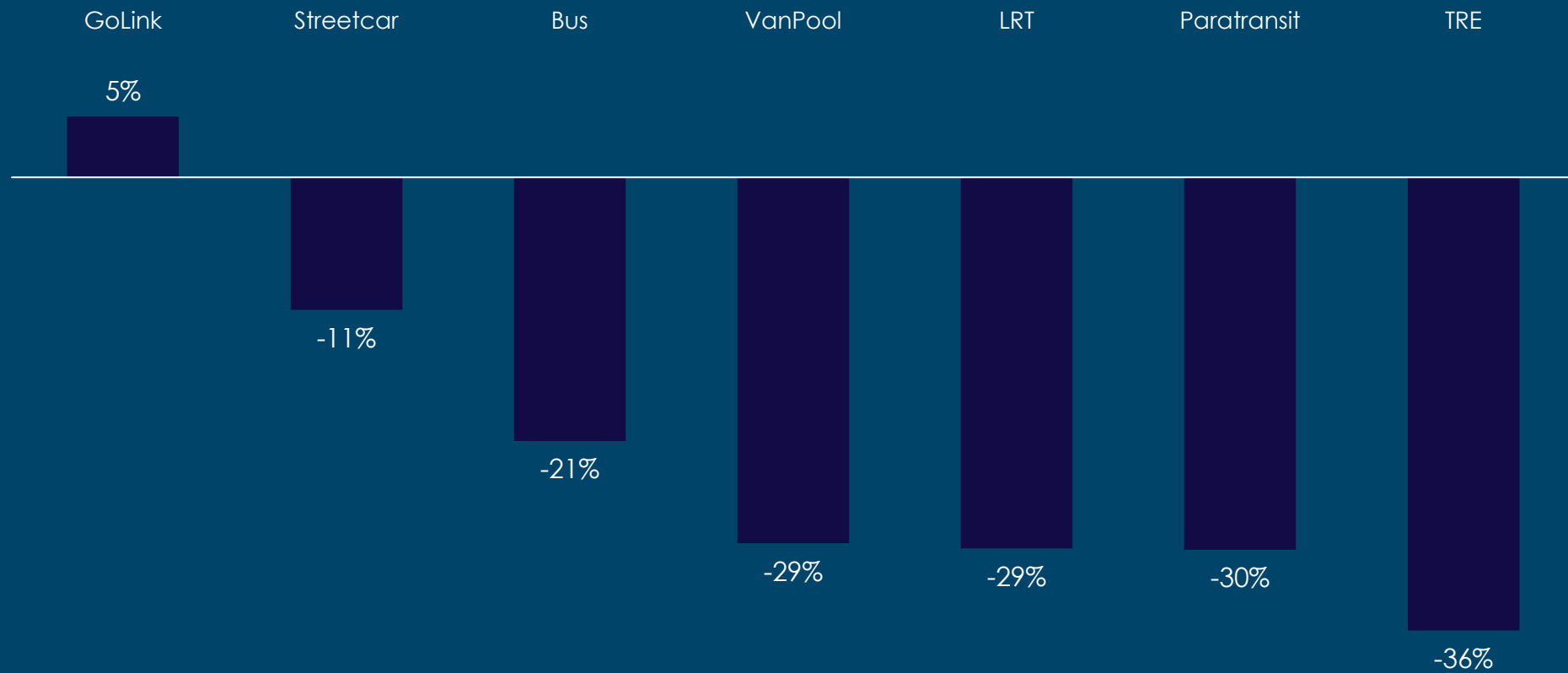
This campaign has three goals:

1. Ensure transit safety measures and technologies are understood by the public
2. Increase trust in public transportation
3. Increase ridership numbers



# RIDERSHIP DATA: DART

Change in DART Total Ridership by Mode - Mar 2019 vs Mar 2020

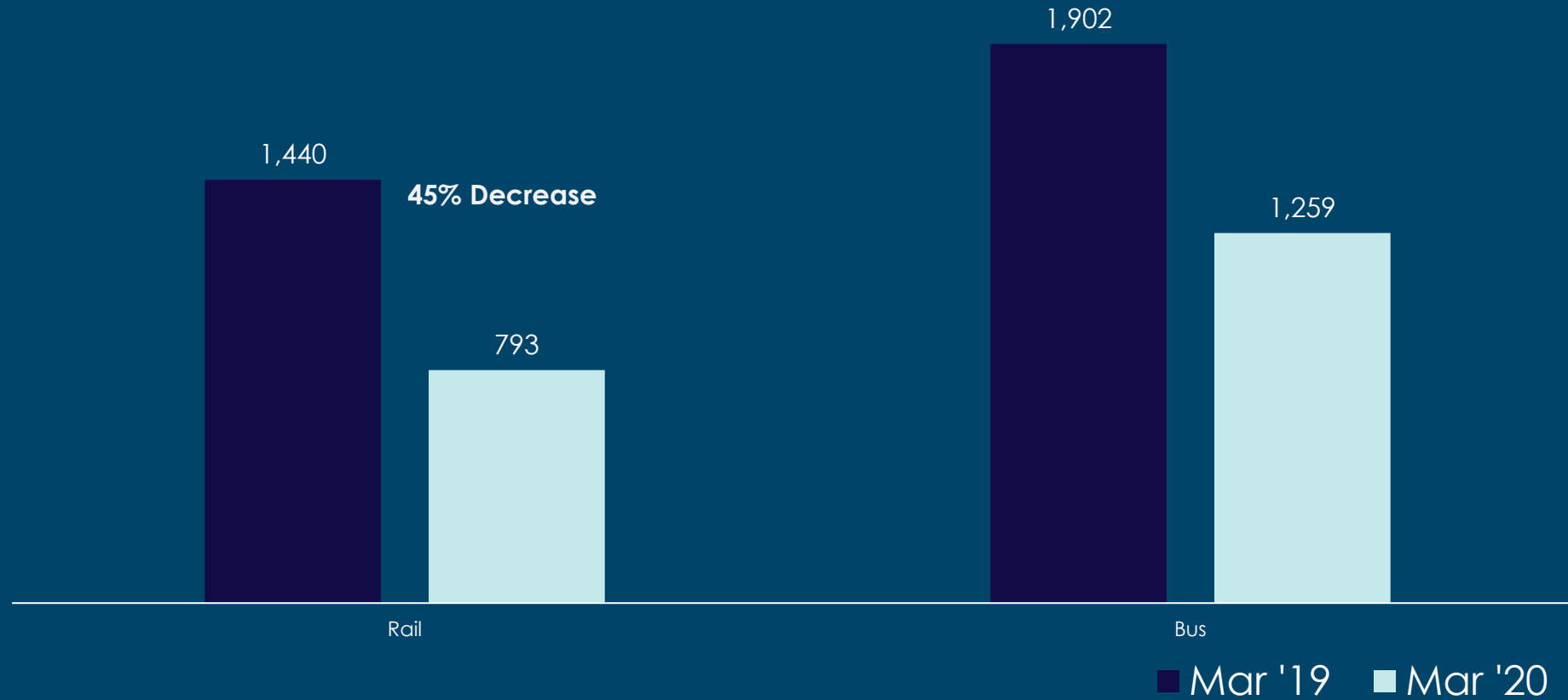


Source: DART



# RIDERSHIP DATA: DCTA

DCTA Average Weekday Ridership - Mar 2019 vs Mar 2020

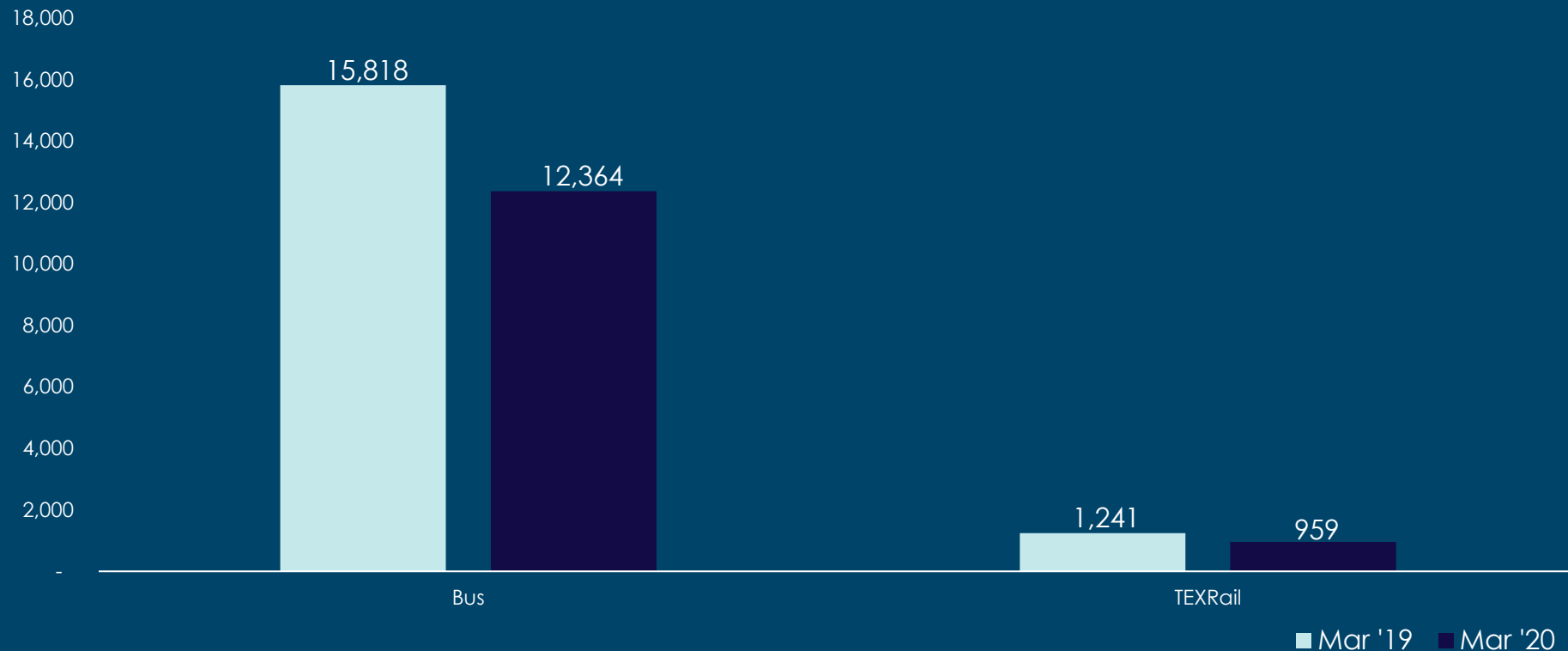


Source: DCTA and NCTCOG



# RIDERSHIP DATA: TRINITY METRO

Trinity Metro Average Weekday Ridership - Mar 2019 vs Mar 2020



Source: Trinity Metro and NCTCOG

Note: Data is based on raw numbers and does not necessarily represent final published numbers.







# CAMPAIGN PHASES

Image Provided By Getty ( source for external images only)

# PHASE ONE

## Grow Consumer Confidence

- Branded communication elements developed and created to support health and safety protocols on transit
  - Toolkit for local cities, counties, businesses, etc. (Includes newsletter articles, social media messaging, graphics, flyers, posters, etc.)
  - Online portal: [www.nctcog.org/transitrecovery](http://www.nctcog.org/transitrecovery)
  - Advertising budget for DART, DCTA and Trinity Metro

## Incorporate Influencers

- Utilizing local media personalities aids in establishing trust between transit agencies and riders
  - Social media, radio spots and video



# GROW CONSUMER CONFIDENCE TOOLKIT EXAMPLES



# INCORPORATE INFLUENCERS



Big Al Mack

KISS 106.1 FM

The Kidd Kraddick Show

6:00 A.M. - 10:00 A.M.

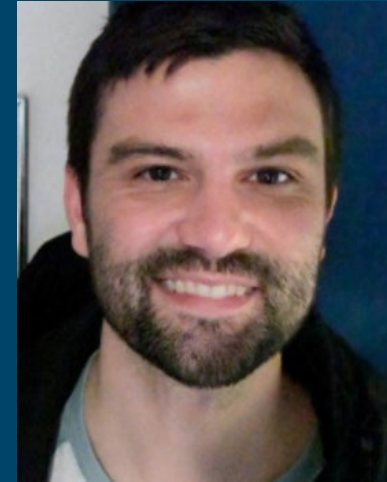


Ernie Brown

KLIF 570 AM

The Ernie Brown Show

4:00 P.M. - 7:00 P.M.



Jake Kemp

96.7 FM/1310 AM

The Hang Zone

12:00 P.M. - 3:00 P.M.



# PHASE TWO

## Promote “Transit Is Your Friend”

- Educate North Texans and business community on incentives and benefits of using transit, such as free rides for job interviews, discount passes for area nonprofits, etc.
- Continue using materials and messaging developed and created to support health and safety protocols on transit

## Increase Ridership Demand

- Implement an event to promote and increase ridership
  - Target new riders and riders whose transit passes have lapsed



# WHAT WE'VE DONE



# WHAT WE'RE DOING

## Spring/Summer 2022

- Outreach to chambers and local government contacts
- Looking at incentives such as free rides to job interviews and discount passes that could be offered
- Looking to develop and implement an event to promote and increase ridership



# WE NEED YOUR HELP

As people reconnect to what they need, love and aspire to achieve, public transportation will be there every step of the way. Help NCTCOG and transit staff aid in COVID recovery by spreading word about this educational campaign.

**Campaign Portal**

[www.nctcog.org/transitrecovery](http://www.nctcog.org/transitrecovery)





# CONTACT US



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Program Manager

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Carli Baylor

Communications Coordinator

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# Electric Vehicle Charging Station Call for Projects

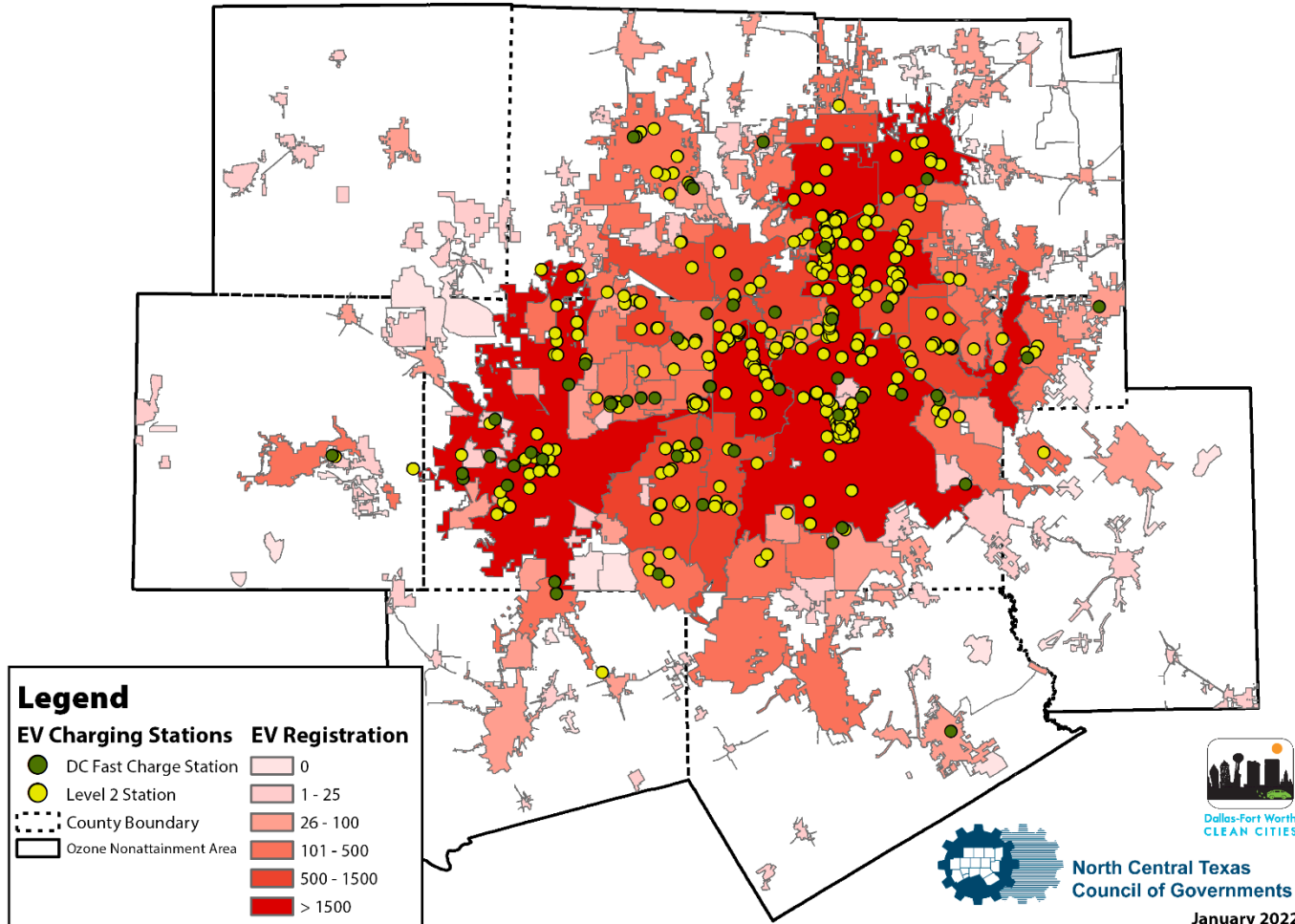
**Amy Hodges, Jared Wright**

**NCTCOG Transportation Department**

**March 17, 2022**

# Regional Needs

## EV Registration and EVSE in Ozone Nonattainment Area



Filling Infrastructure Gaps

Enabling Fleet Electrification

57% of Surveyed Fleets Want to Electrify

In 2020, 63 Electric Vehicles Across 13 Fleets



North Central Texas  
Council of Governments

January 2022



Electric Vehicle Charging Station Call for Projects

# Funding and Scope

## **Funding:**

Up to \$1 Million Congestion Mitigation and Air Quality Improvement Program Funds

## **Applicant Eligibility:**

Public Sector Entities

Adoption of RTC Clean Fleet Policy Required by Application Deadline

## **Eligible Activities and Costs:**

Both Level 2 and Direct Current Fast Charge Stations

Design, Engineering, Purchase, Installation, and Construction Costs

**Maintenance and Operation Costs NOT Eligible**



# Structure and Requirements

## **Publicly-Accessible Stations**

Up to 100% Federal Funding, Transportation Development Credits as Match  
2 Application Windows (Round 1 and Round 2)  
Competitive Evaluation of Projects Within Each Round

## **All Stations Must:**

Be Located in the 10-County Ozone Nonattainment Area  
Be Located on Applicant-Owned Property and Owned by the Applicant Entity  
Be Co-Located with Existing Parking/Development  
Include J1772 or SAE Combined Charging System (CCS) Port(s)  
Meet Federal Highway Administration Buy America Requirements  
Be Complete and Operational by July 31, 2023



# Scoring Criteria

## Advancing Electrification – Up to 75 Points

Fill Gaps in Existing Infrastructure Network and/or Enable New Fleet Electrification

Located In a Jurisdiction with No Existing Charging Stations

Serves a Public Fleet with No Existing EVs

Number and Type of Fleet Vehicles Expected to Use Charging Stations

Ability to Charge Multiple EVs at One Time or Multiple Locations in One Application

Applicant Identifies Broader, Long-Range Plan to Electrify

Serve Communities Prioritized by the Justice 40 Initiative

Include Strategies to Minimize Grid Impacts

Features Such as Managed Charging, Integrated Storage, etc.

Chargers with Vehicle to Grid Capabilities

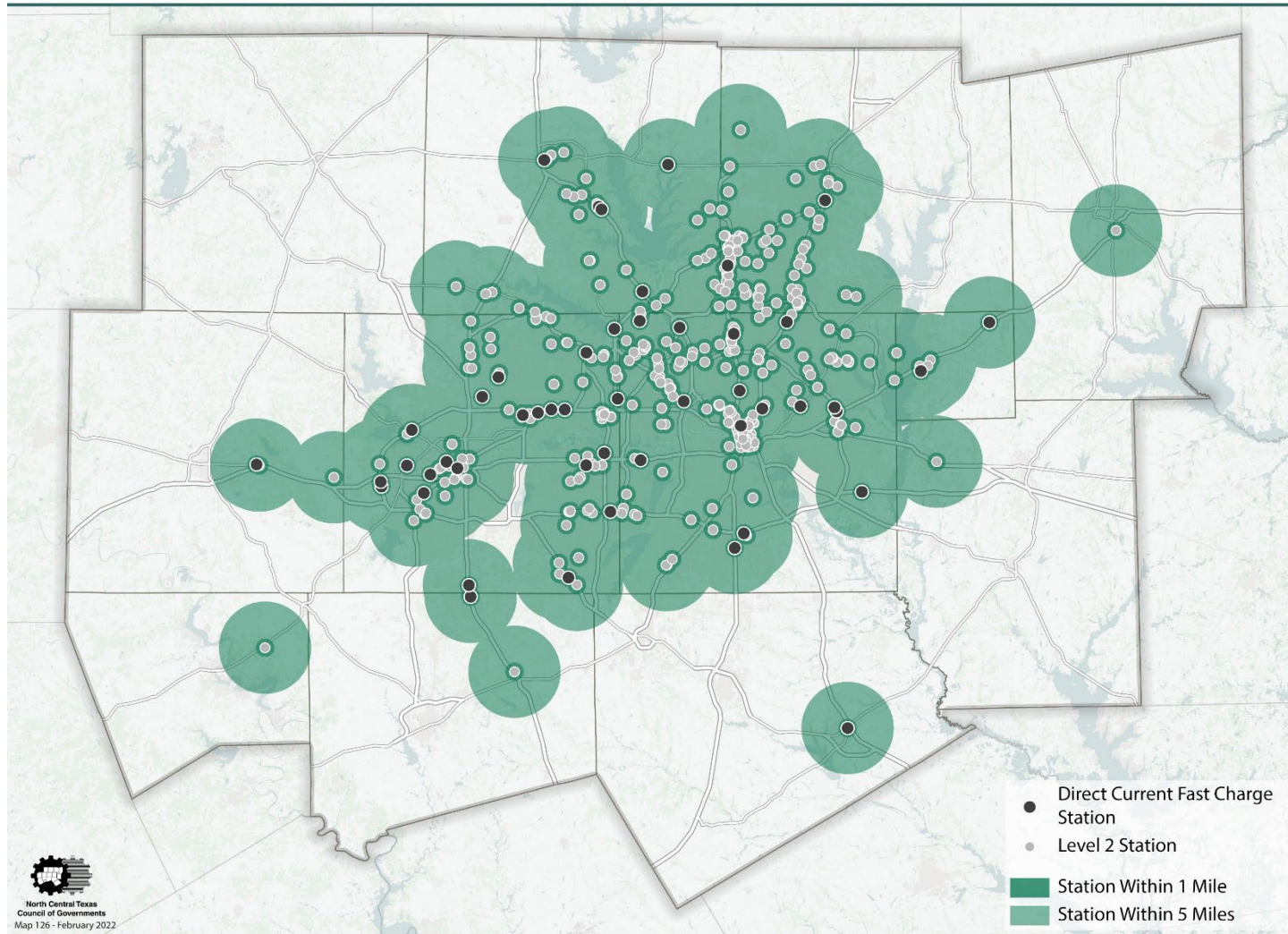
## Subrecipient Oversight Criteria – Up to 25 Points



# Advancing Electrification – Fill Gaps



## EV Charging Station Gap Analysis



### Example Sites for Public Sector Consideration:

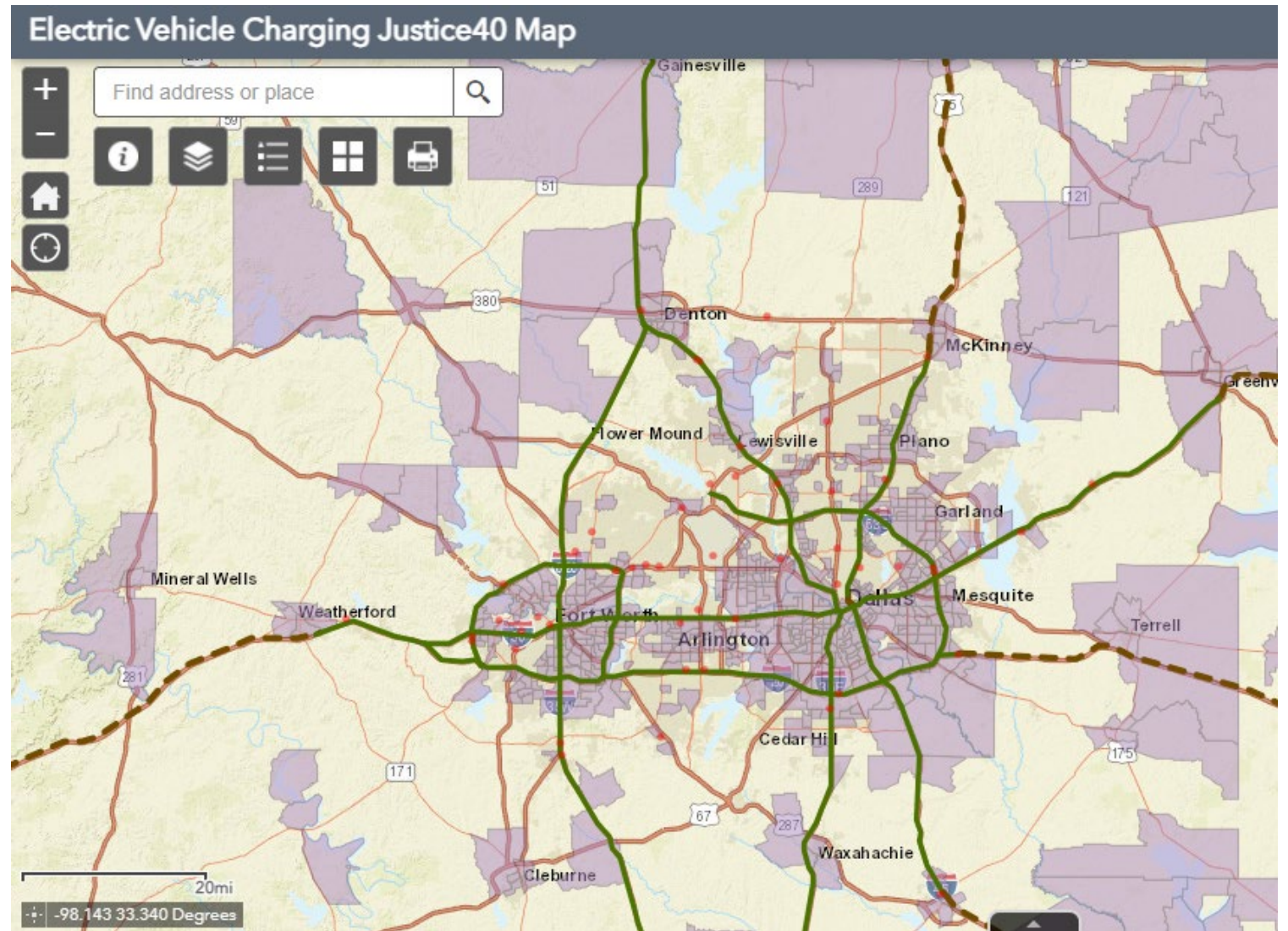
- Parks
- Libraries
- Community Centers
- Stadiums
- Entertainment Areas



# Advancing Electrification – Justice40

## Electric Vehicle Charging Justice40 Map Tool

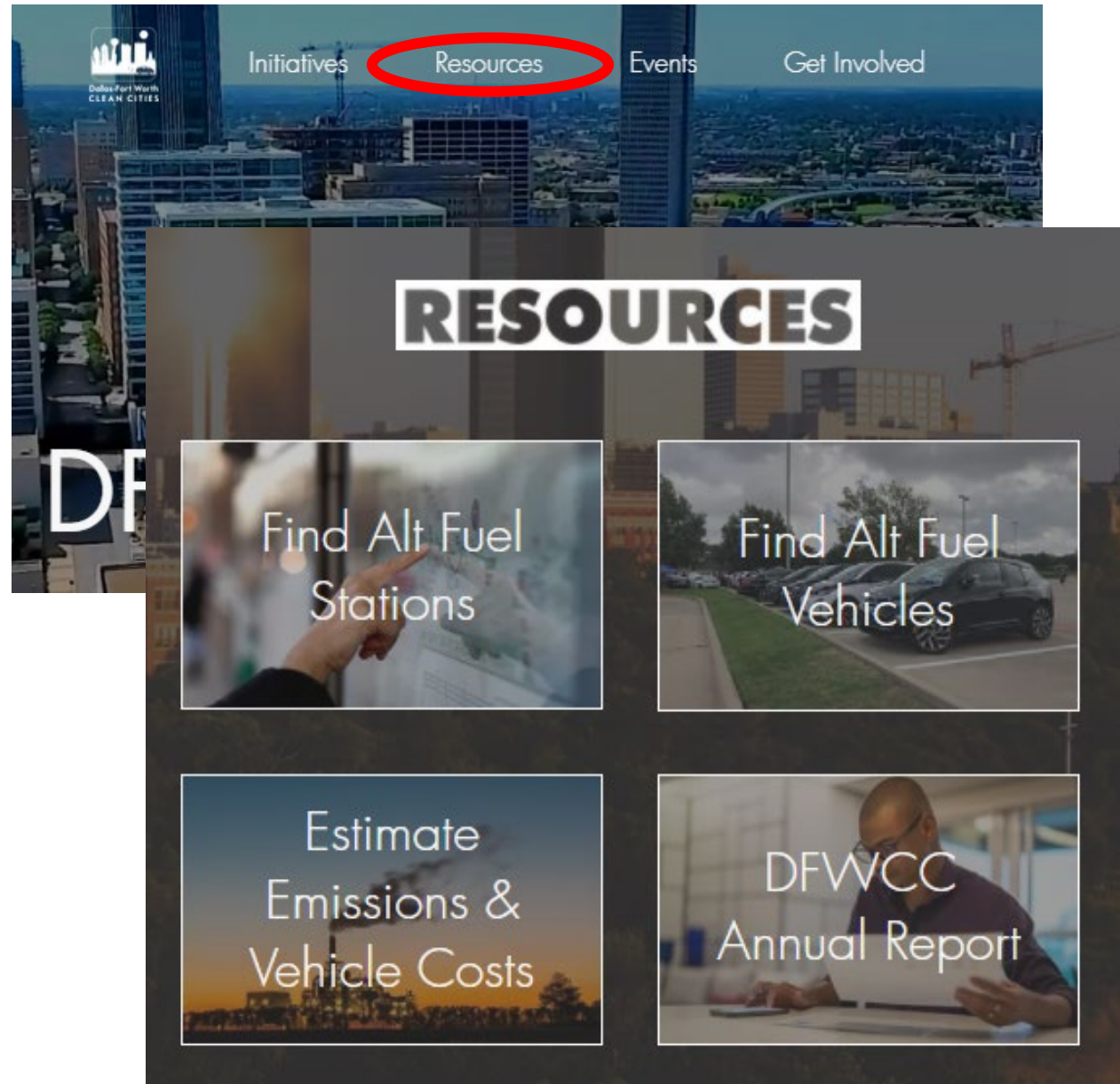
Uses Interim Definition of Justice40 Communities  
Jointly Developed by US Department of Transportation and US Department of Energy





# Tools and Resources

DFWCC – [dfwcleancities.org](http://dfwcleancities.org)



# Schedule

Milestone	Target Date
Round 1 Application Deadline	Friday, April 22, 2022 (8 Weeks)
Round 2 Application Deadline (If Funds Remain)	Friday, May 20, 2022 (12 Weeks)
STTC Recommendation of Awards	Phase 1: May 27, 2022 Phase 2 (if applicable): June 24, 2022
RTC Recommendation of Awards	Phase 1: June 9, 2022 Phase 2 (if applicable): July 14, 2022
Executive Board Authorization of Awards	Phase 1: June 23, 2022 Phase 2 (if applicable): July 28, 2022
Project Completion/Reimbursement Deadline	July 31, 2023



# Contact Us



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# ***AIR NORTH TEXAS***

Campaign Bi-monthly Quantification & Social Media Report

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Air North Texas Coalition | March 17, 2022

# Air North Texas Web Analytics

Visits	537	Decreased	By 72% compared to 2021
Avg. Time	1:19	Increased	By 1 minute and 3 seconds compared to 2021
Pageviews	1,123	Decreased	By 69% compared to 2021
New Visits	506	Decreased	By 73% compared to 2021

# Visits by Device



179

78% decrease  
compared to 2021



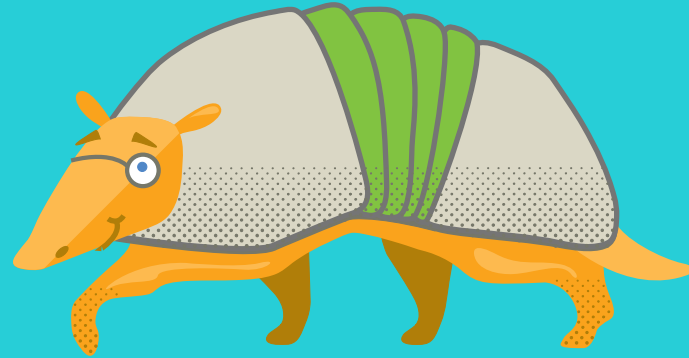
9

85% decrease  
compared to 2021



349

67% decrease  
compared to 2021

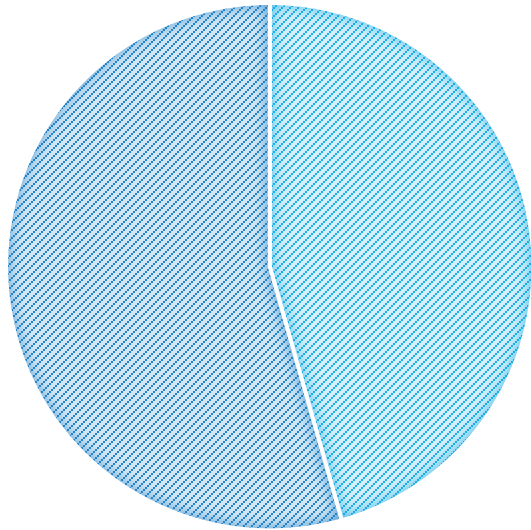


***ANTx ANALYTICS***

# Visitor Demographics

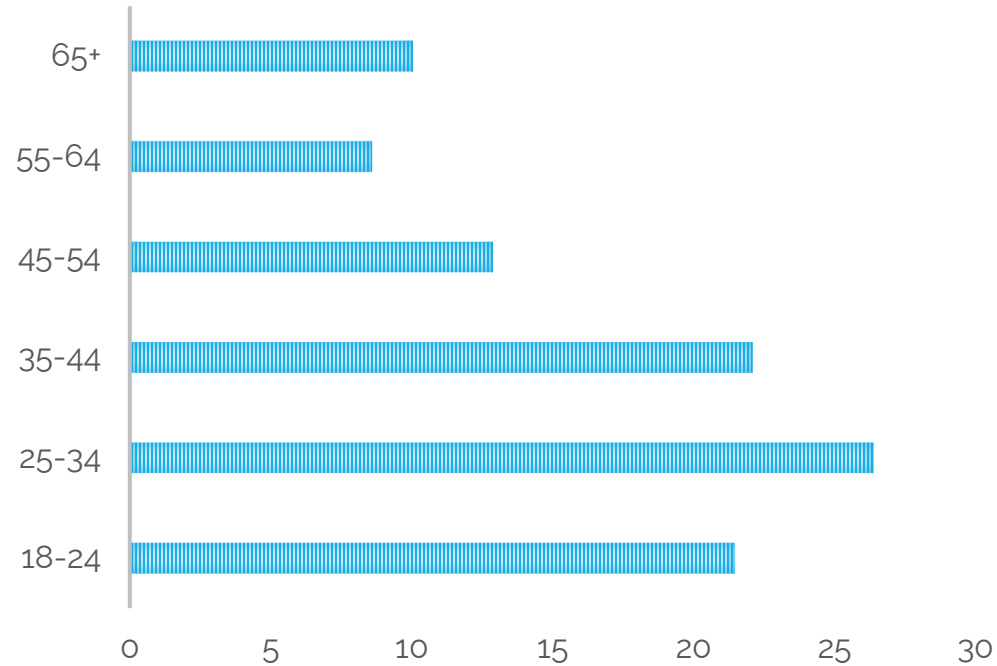
## GENDER

■ Women ■ Men



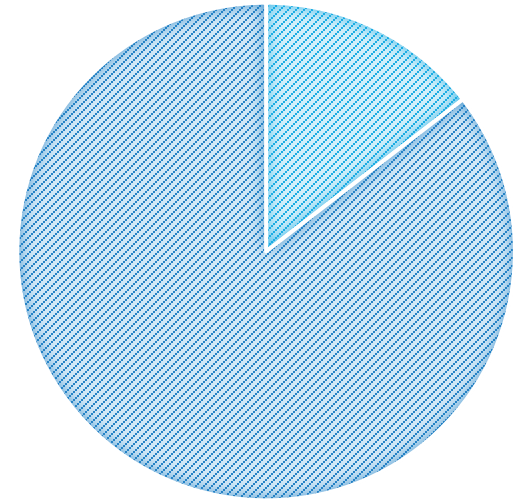
## AGE

■ Age



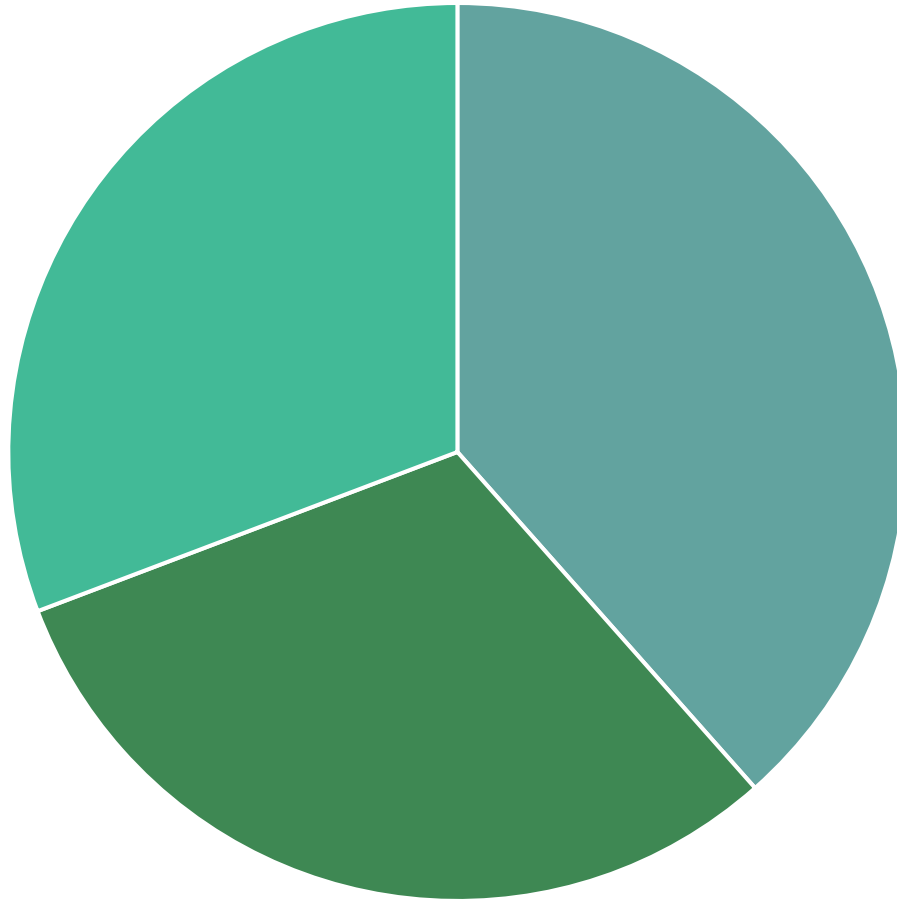
## VISITORS

■ Returning Visitors ■ New Visitors



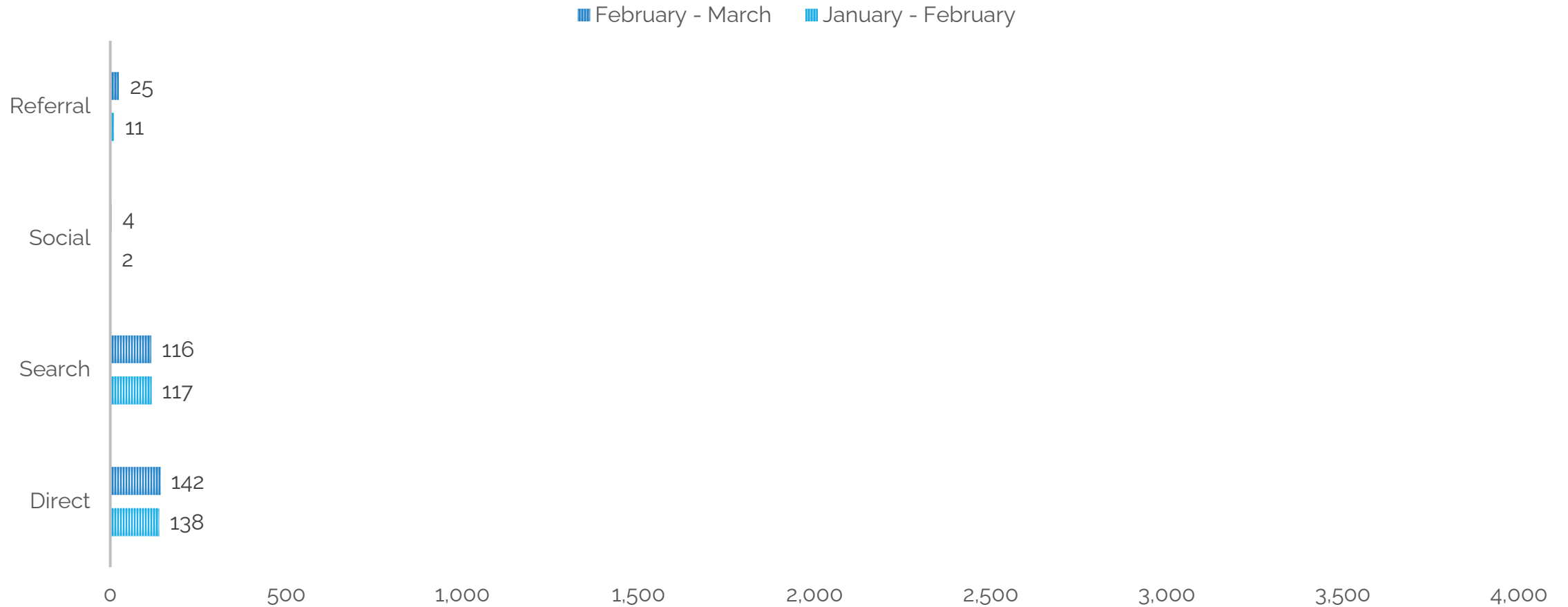


# Top Directed Sites

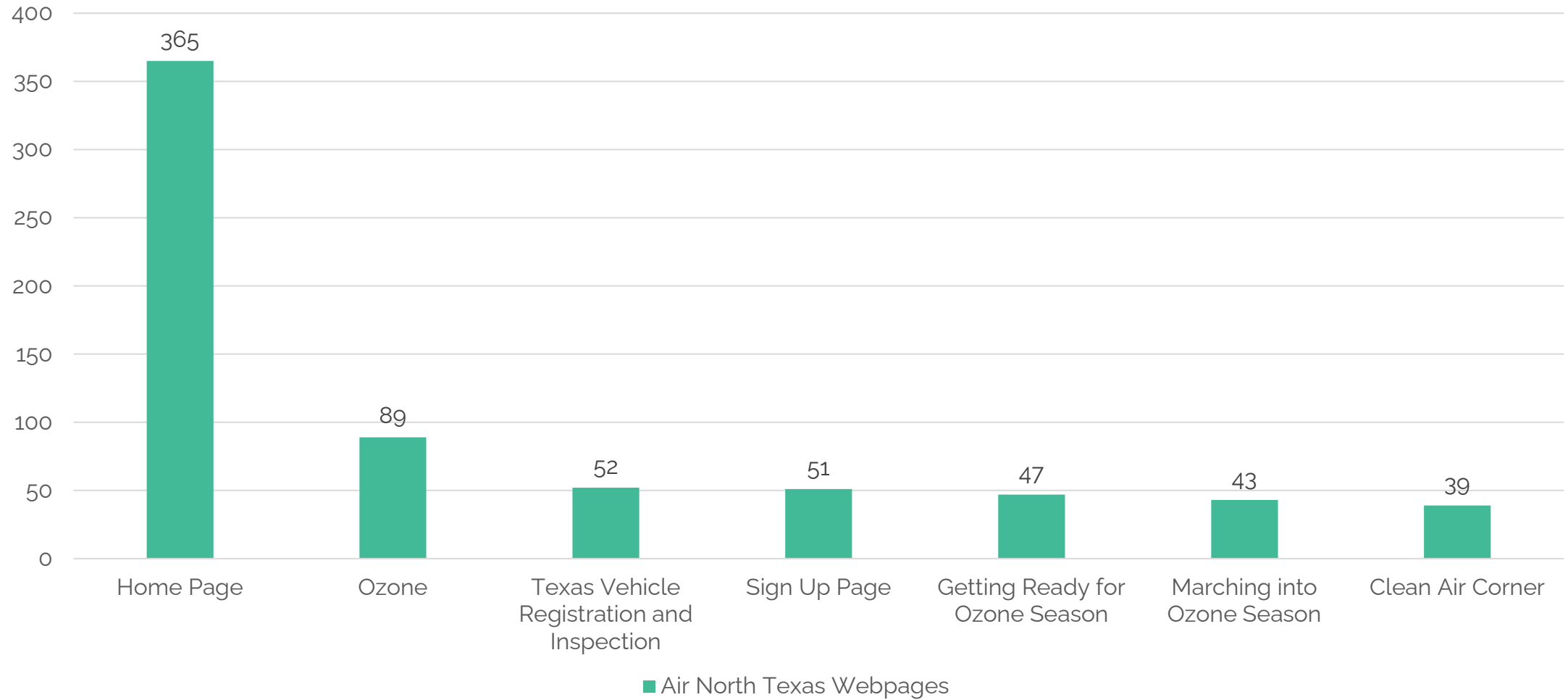


- City of Grand Prairie
- City of Fort Worth
- City of Garland

# How Visitors Found Air North Texas



# Top Pages Viewed





***AIR NORTH TEXAS***  
***PARTNERS***



# City of Grand Prairie - Municipal Government

@cityofgptx · Government Building



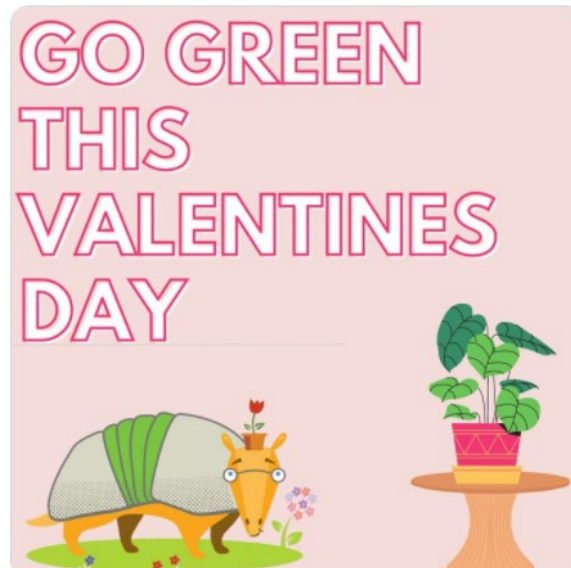
Grand Prairie, TX @gp\_tx · Feb 25

Heart health has a significant correlation with the air we breathe. Air pollution can cause buildup of plaque in our arteries leading to cardio vascular disease. Find out how you can do one clean air action a day at [airnorthtexas.org](http://airnorthtexas.org). #AirNTX #GetFit



Grand Prairie, TX @gp\_tx · Feb 11

Roses are red, violets are blue, air pollution is harmful for me and you. This Valentine's, gift houseplants or even succulents instead of traditional roses. These are plants they can love and grow for a lifetime and contribute to clean air. #AirNTX



Grand Prairie, TX @gp\_tx · Jan 15

As you start making your list of 2022 goals make one of them to reduce air pollution. It's as easy as switching your light bulbs around your house to LED light bulbs, riding your bike, walking to nearby stores, or carpooling to a friend's house. #AirNTX





# NCTCOG Transportation Department

@NCTCOGtrans · Government Organization

**NCTCOGTransportation** @NCTCOGtrans · Feb 14  
Show some love to the environment by walking with whomever it is makes your heart skip a beat this #ValentinesDay ❤️



**NCTCOGTransportation** @NCTCOGtrans · Feb 14  
Carpooling is my love language. #ValentinesDay



**NCTCOGTransportation** @NCTCOGtrans · Feb 14  
The message is simple: Bike for the LOVE of air quality. 🚲





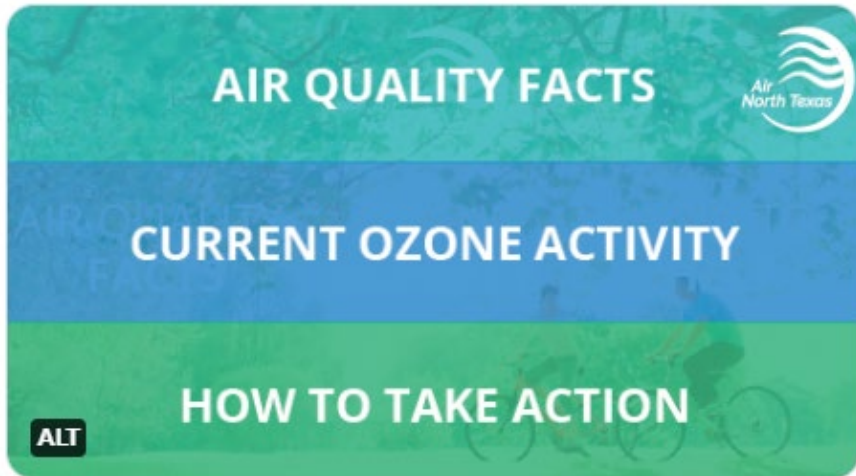
# NCTCOG Transportation Department

@NCTCOGtrans · Government Organization



**NCTCOGTransportation** ✓ @NCTCOGtrans · Mar 1 ...

March 1st marks the beginning of ozone season. Interested in learning how you can improve regional air quality? Sign up for alerts to learn more at: [airnorthtexas.org/signup](http://airnorthtexas.org/signup) #AirNTX



**NCTCOGTransportation** ✓ @NCTCOGtrans · Jan 31 ...


Did you know that #EPASmartWay has the resources to help you reduce transportation-related emissions, improve your carbon footprint, and lower the costs of freight delivery? Visit [epa.gov/smartway](http://epa.gov/smartway) to review fact sheets, webinars, and more. #MoveMoreWithLess





# City of Grand Prairie - Municipal Government

@cityofgptx · Government Building

 **City of Grand Prairie - Municipal Government** ...  
 February 14 at 6:00 PM · 🌐

The Environmental Protection Agency (EPA), in cooperation with the city of Grand Prairie, will hold a bilingual outreach meeting and site update for the Delfasco Forge Superfund site on Thursday, Feb. 17 at 6:30 p.m.

This meeting will be simultaneous Spanish and English language, and held online and/or over the phone via Zoom. EPA staff plans to discuss the site, its history and the site contamination.

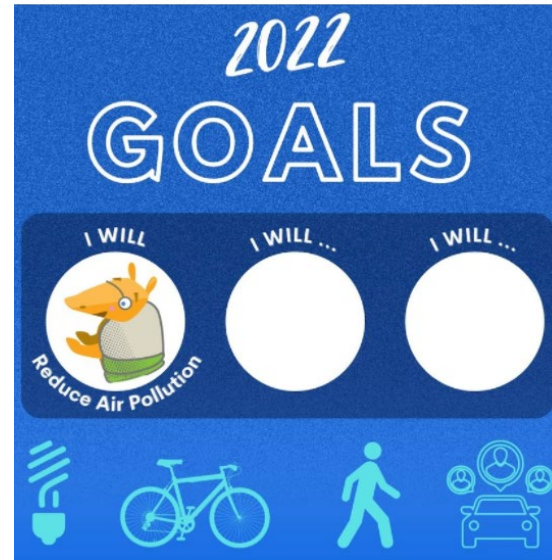
If you are unable to attend online, there will be a viewing session av...  
[See more](#)

See Translation



 **City of Grand Prairie - Municipal Government** ...  
 January 15 · 🌐

As you start making your list of 2022 goals make one of them to reduce air pollution. It's as easy as switching your light bulbs around your house to LED light bulbs, riding your bike, walking to nearby stores, or carpooling to a friend's house. #AirNTX







# NCTCOG Transportation Department

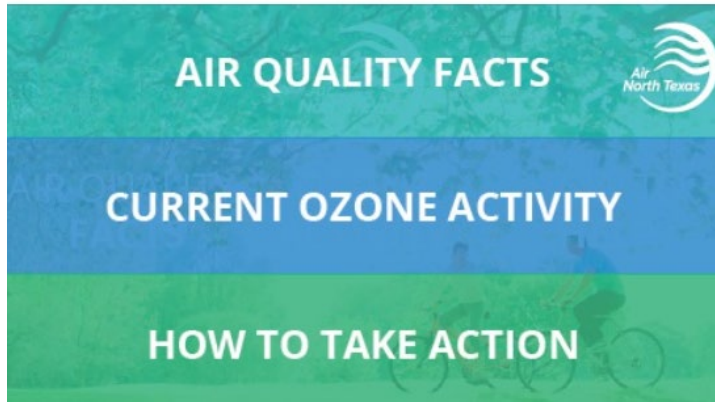
@NCTCOGtrans · Government Organization



NCTCOG Transportation Department

March 1 at 10:14 AM · 🌐

March 1st marks the beginning of ozone season. Interested in learning how you can improve regional air quality? Sign up for alerts to learn more at: <https://www.airnorthtexas.org/signup> #AirNTX



NCTCOG Transportation Department

February 14 at 3:24 PM · 🌐

Carpooling is my love language. #ValentinesDay



NCTCOG Transportation Department

February 14 at 9:32 AM · 🌐

Show some love to the environment by walking with whomever it is makes your heart skip a beat this #ValentinesDay ❤️



NCTCOG Transportation Department

February 14 at 11:29 AM · 🌐

The message is simple: Bike for the LOVE of air quality. 😊 #ValentinesDay





City of Denton Sustainability

March 1 at 8:41 AM · 🌐



March is the start of Ozone Season in North Texas! As temperatures increase this spring be sure to stay air aware and limit pollution on days when ozone is high. Check out these reminders from Air North Texas for more information! #AirNTX



AIRNORTHTEXAS.ORG

### Marching into Ozone Season

Ozone season is here, so what does that mean for you? It means it'...

**OZONE SEASON**  
DO YOUR PART TO IMPROVE AIR QUALITY

- CARPOOL OR PUBLIC TRANSIT
- VEHICLE MAINTENANCE
- CONSERVE WATER & ELECTRICITY

IRVING TEXAS Arlo uses public transit every chance he gets!

City of Irving, Texas - City Hall

March 3 at 2:22 PM · 🌐

Ozone season runs from March through November. During this time people are asked to do their part to improve air quality like carpooling, maintaining their vehi... [See more](#)



# ANTx NCTCOG CONTACTS

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Air North Texas Coalition Web Page:

<https://www.nctcog.org/trans/about/committees/air-north-texas-coalition>





## 2022 Outreach Events

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**Monday, February 7 -  
Tuesday, March 8**

### **February Public Meeting**

**Presentations:** Mobility 2045 Update, Dallas Regional Trail Branding & Wayfinding Project, Title VI/Language Assistance Plan Update, DFW Clean Cities Update: 2021 Annual Survey

**Highlighted Information:** Interactive Public Input: Map Your Experience, Mobility Plan Administrative Revisions, Regional Smoking Vehicle Program (RSVP), Vehicle Incentives & Funding Opportunities

**Monday, March 14**

### **March Public Meeting**

**Presentations:** Mobility 2045 Update, Autonomous Vehicles 2.2/2.3 Projects: Round 2, 2023-2026 Transportation Improvement Program, Regional Parking Utilization Database

**Online Review & Comment:** Proposed Modifications to the List of Funded Projects, Unified Planning Work Program Modifications

**Highlighted Information:** Interactive Public Input: Map Your Experience, Mobility Plan Regional Smoking Vehicle Program (RSVP), Vehicle Incentive & Funding Opportunities

**Friday, April 1**

### **UNT University Day**

#### **Denton Campus, 11 am - 1:30 pm**

**Program Areas:** Environmental Justice, Mobility Plan, Air North Texas, Regional Smoking Vehicle Program, GoCarma, Try Parking It, Active Transportation Program, Look Out Texans

**Saturday, April 2**

### **Denton County Extension Office Equine Clinic**

Environmental Justice Informational Booth

**Saturday, April 2**

### **Fix My Ride,**

#### **Denton, 10 am - 4 pm**

#### **Informational Booth**

**Program Areas:** Car Care Awareness, Regional Smoking Vehicle Program, Air North Texas

**Sunday, April 3**

### **Oak Cliff Earth Day**

#### **Lake Cliff Park, Noon - 5 pm**

#### **Informational Booth**

**Program Areas:** Environmental Justice, Mobility Plan, Air North Texas, Regional Smoking Vehicle Program, GoCarma, Try Parking It, Active Transportation Program, Look Out Texans

**Wednesday, April 20**

### **UT Arlington Earth Day Fair,**

#### **University Center Mall, 10 am - 3 pm**

#### **Informational Booth**

**Program Areas:** Environmental Justice, Mobility Plan, Air North Texas, Regional Smoking Vehicle Program, GoCarma, Try Parking It, Active Transportation Program, Look Out Texans

**Thursday, April 21**

### **UNT Health Science Center Earth Day Fair,**

#### **Fort Worth, 11 am - 1 pm**

#### **Informational Booth**

**Program Areas:** Environmental Justice, Mobility Plan, Air North Texas, Regional Smoking Vehicle Program, GoCarma, Try Parking It, Active Transportation Program, Look Out Texans

**For additional information or for future outreach opportunities, please contact:**

Thao Tran, Communications Specialist | Carli Baylor, Communications Coordinator

[tctran@nctcog.org](mailto:tctran@nctcog.org) [cbaylor@nctcog.org](mailto:cbaylor@nctcog.org) |



## 2022 Outreach Events

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**Thursday, April 21**

**UT Dallas Earth Day Fair  
Richardson, 11 am - 1 pm  
Informational Booth**

**Program Areas:** Environmental Justice, Mobility Plan, Air North Texas, Regional Smoking Vehicle Program, GoCarma, Try Parking It, Active Transportation Program, Look Out Texans

**Saturday, April 23**

**City of Lewisville's Colorpalooza  
Old Town Lewisville, 10 am - 7 pm  
Informational Booth**

**Program Areas:** Environmental Justice, Mobility Plan, Air North Texas, Regional Smoking Vehicle Program, GoCarma, Try Parking It, Active Transportation Program, Look Out Texans

**Saturday, April 23**

**Grapevine Earth Day**

Air North Texas, Look Out Texans, Try Parking It and GoCarma items distributed at event

**Saturday, April 23**

**Garland Drive Thru Earth Day Celebration**

Air North Texas, Look Out Texans, Try Parking and GoCarma items distributed at event

**For additional information or for future outreach opportunities, please contact:**  
Thao Tran, Communications Specialist | Carli Baylor, Communications Coordinator  
[tcran@nctcog.org](mailto:tcran@nctcog.org) | [cbaylor@nctcog.org](mailto:cbaylor@nctcog.org) |